



# Deerfield Beach Little League

A not for profit 501c3 organization

**Sponsor Name** \_\_\_\_\_

**Company Name** \_\_\_\_\_

**Type of Sponsorship:** \_\_\_\_\_ **Amount paid \$** \_\_\_\_\_

**Name as it should appear on Plaque or Trophy**

\_\_\_\_\_

**Address** \_\_\_\_\_

**Email address** \_\_\_\_\_

**Phone** (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ **Cell** (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

\_\_\_\_\_ / \_\_\_\_ / \_\_\_\_

**Authorized Signature**

**Date**

**If you have any questions contact our Sponsorship Director:  
Marla Grassgreen 954-240-3275 or mgrassgreen@yahoo.com.**

**Applications and checks can be mailed to the address below or we will gladly pick them up.**

**Deerfield Beach Little League  
P O Box 97  
Deerfield Beach, FL 33443**

## Sponsorship Application

**Sponsors are an integral part of our organization not only for the community recognition, but for helping to make our city a better and safer place. Little league baseball is important to the boys and girls as they have the chance to learn team skills, leadership skills, and improve personal responsibility. Our league organization provide a safe and encouraging environment that is not always provided at home. Our sponsors help builds a better community through their support of this athletic organization. Little League Baseball is a volunteer organization at every level, from the Board of Directors, to the Coaches, and Team moms. We truly appreciate your support and welcome you into our organization.**

Our full marketing package will be delivered to your email address provided here to obtain logos and specific details of your sponsorship.

### OFFICIAL TEAM SPONSOR

Team sponsorship will be on a first come basis. Team shirts with company name on back, 5' banner on the outfield fence, online and full-page yearbook name and logo placement. We have six divisions and over 250 kids that participate each year. For our 2018 season we are expecting over 325. Our estimation of teams per division is as follows

(4) T-ball teams ages 5-7	\$ 650
(4) Farm teams ages 6-8 AKA Coach Pitch	\$ 650
(8) Minor division teams ages 8-12 AKA Kid pitch	\$ 650
(2) Major division teams ages 9-12 AKA Little League *	\$ 650
(6) 50/70 division teams ages 11-13 *	\$ 650
(4) Jr League division ages 13-16 *	\$ 650
(5) Allstar Sponsorship (Our best of each division, Tournament Play)	\$ 800

\* teams travel to other cities in our area and compete. 20% - 60% of games may be travel depending on division.

### PROUD SPONSOR (Booster Banner)

\$ 50 - \$ 150

This is for any person or company wanting to support our league in a smaller way and be recognized on our booster banner that will be displayed at the concession stand. Banner will be divided into 3 levels.

\_\_\_\_\_ \$ 50 Silver Booster

\_\_\_\_\_ \$ 100 Gold Booster

\_\_\_\_\_ \$ 150 Platinum Booster

### SCHOLARSHIP BENEFACTOR

\$ 10,000

This sponsorship is limited to one sponsor for our "Everybody Plays" fund. A base fund will be set up with a maximum of \$10,000 every year for children of families who for whatever reason cannot afford the cost of registration and equipment for their children. Full qualification details will be provided upon request. Funds not used one year will roll over to the next and this sponsor will be asked to replace balance to maintain the \$10,000 balance for beginning of new year. This sponsor will have a 15' banner represented at all home games. Online and full-page yearbook name and logo placement.

### EQUIPMENT SPONSOR

\$ 5,000

This opportunity can be a single or multiple sponsorship. Without exception this is our most important sponsor. Providing a safe environment and ensuring our kids are as protected as possible is a requirement of our organization. Over the years our safety gear and catcher's equipment has deteriorated and for 2018 must be completely replaced. We expect that for our next season we will need 25 new sets of catcher's gear. This Sponsorship is a one-time opportunity with annual replenishment cost for broken or damaged gear. This sponsor will have a 10' banner represented at all home games. Online and full-page yearbook name and logo placement.

### LIFETIME BENEFACTOR

\$ 5,000

This sponsorship is unlimited and will be recognized as Individuals, Families, and /or Corporations for their ongoing support of Little League Baseball in the community as benefactors of Deerfield Beach Little League. 10' banner represented at all home games, Online and full-page yearbook name and logo placement.

### HAT SPONSOR

\$ 3,500

As the official hat sponsor your name and company logo will be embroidered on every player and coach's hats for our regular season games. As well as recognized at our championship ceremony. 5' Banner represented at all home games. Online and full-page yearbook name and logo placement.

## OFFICIAL SPONSOR

\$ 1,200

Our official sponsor will be exclusive to the specific category such as “official pizza of Deerfield Beach Little League” in return we will ask our coaches and families to order their pizza for parties at the fields from the sponsor. Official sponsors will be given an online presence and listing in Yearbook.

***Most importantly we want to thank you for your consideration of support for our youth baseball organization. Without your support some of our boys and girls may never learn the skills needed to achieve greatness or see the potential they have. Additionally, remember that all coaches are volunteering their time to work with these kids with the sole compensation of knowing they were able to teach a child they may have otherwise never known.***

***Our Sincerest Thanks***

***DBLL Board of Directors***